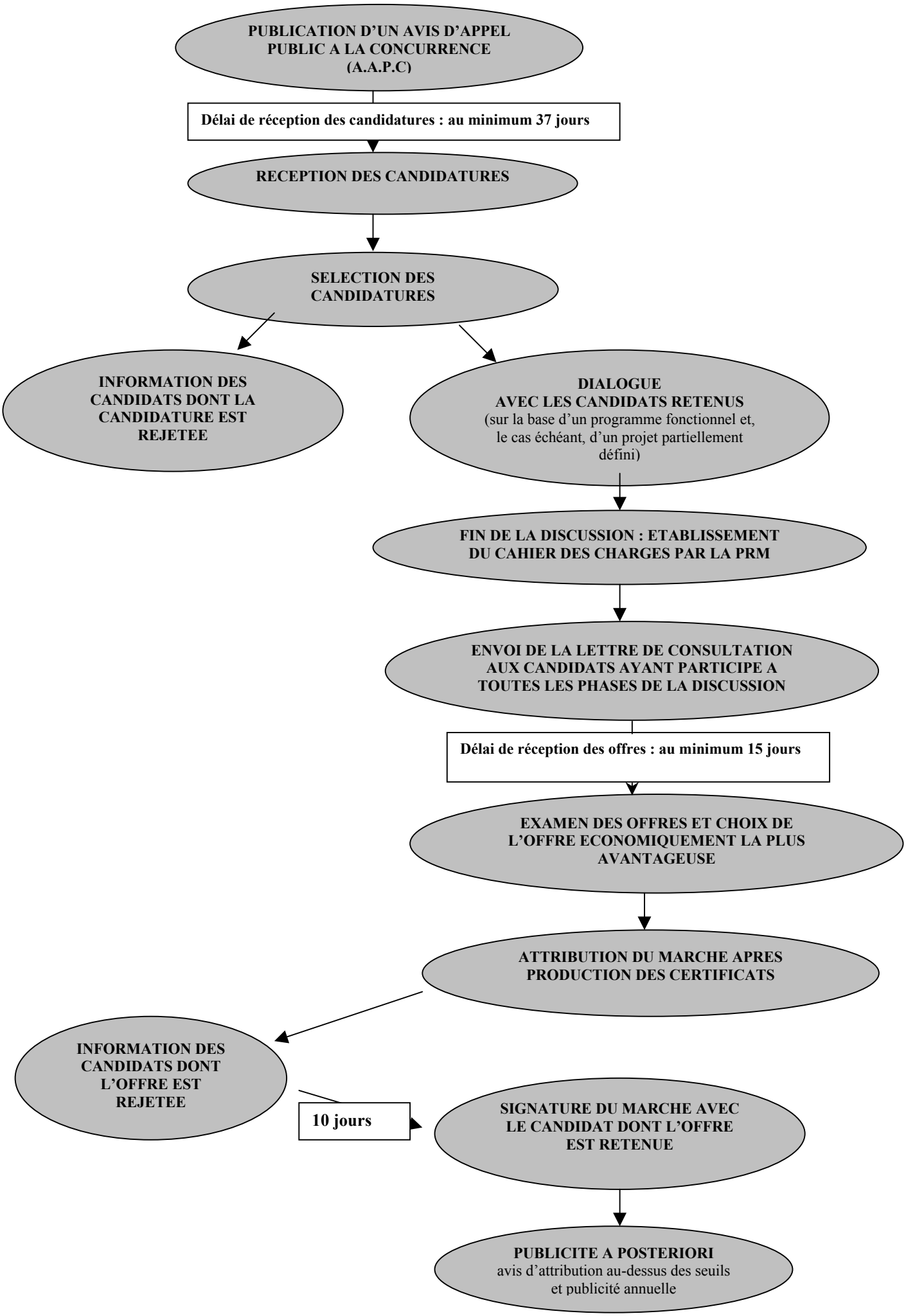DIALOGUE COMPETITIF